



# METaverse MARKET ANALYSIS

Analysing the Metaverse Market Sizing Calculations



# METaverse INSIDER IS THE LEADING GLOBAL RESOURCE FOR NEWS AND DATA OF THE METaverse MARKET. METaverse INSIDER IS A SUBSIDIARY OF THE QUANTUM INSIDER

**\$6.0  
trillion**

Metaverse addressable  
market in 2030

**\$160  
billion**

Of venture funding  
committed in Q1 2022

- The Web3 market has significant hurdles to understanding because of its infancy and multifaceted complexity
- Pioneers driving progress in the industry are not always the clearest communicators and information is highly fragmented
- Existing resources are either not professional enough or have too heavy a focus on crypto

**...so we built The Metaverse Insider**

# TABLE OF CONTENTS

FOCUS	SCOPE
<p data-bbox="146 525 459 563"><b>MARKET SIZING</b></p> <p data-bbox="131 598 479 683">(In-depth understanding of the consumer markets and top down approach)</p>	<ul data-bbox="517 336 1798 901" style="list-style-type: none"><li>• Market sizing based on building up the estimated forecast revenues generated by providers of the entire Metaverse Market</li><li>• Metaverse Market Summary Stack showcasing the addressable markets under the metaverse industry</li><li>• High Level Metaverse Market Revenue estimate – overall market size of consumer markets</li><li>• Gaming market in the Metaverse – understanding the back-end and key front-end applications</li><li>• Summary of Ecommerce Market ECommerce - Case Studies in Augmented Reality and Virtual Reality in ECommerce</li><li>• Metaverse Penetration of Live Entertainment, eLearning, Health &amp; Fitness, and Advertising</li><li>• Digital Assets – understanding the key digital assets markets</li><li>• Headsets – Difference between VR and AR headsets</li><li>• Sizing the enterprise opportunity – top-down approach</li><li>• Triangulation of analysis through estimating revenue potential for exemplar use cases for metaverse market</li></ul>
<p data-bbox="127 942 479 980"><b>MARKET MAPPING</b></p>	<ul data-bbox="517 942 1495 975" style="list-style-type: none"><li>• Summary of the Metaverse - addressing the addressable markets and company</li></ul>

# EXECUTIVE SUMMARY

## Introduction and Market Landscape

- The metaverse market is challenging to size given the significant amount of investment taking place in the space since 2021. Most emerging startups are currently pre-revenue and thus market sizing for this industry is a challenging task.
- Nonetheless, Metaverse Insider studied established addressable markets within this emerging industry to calculate the best estimate of the market size.
- Based on various assumptions and triangulations, it is possible to start estimating the current and future market size for the metaverse.
- The Metaverse Insider team studied established addressable markets allows for a logical estimations for the metaverse industry from 2023 to 2030 - focusing on the consumer side of the metaverse industry.
- The metaverse industry is penetrating a wide range of established sectors in the consumer market
- This analysis makes several assumptions in order to drive to a hypothesis on the potential evolution of the size of the market.
  - The adoption VR headsets will be crucial for market penetration between 2023 and 2027
  - Certain Virtual Worlds (both centralized and decentralized) will see much more users. This will attract more advertising and business into the Metaverse
  - To meet the demands of a virtual world, the adoption of Wi Fi 6 and 5G internet will be crucial between 2023 and 2027.
  - In 2025 to 2030, the metaverse will penetrate most consumer markets at a large scale.
- Our consumer metaverse market sizing forecasts a \$310bn market by 2023, \$925bn by 2025 and \$6tr by 2030
- As with any forecasts of this nature, small changes in assumptions can drive big changes in the above conclusions

# PRICING

<b>TYPE</b>	<b>PRICE FOR REPORT &amp; EXPLANATORY DOCUMENT ONLY</b>	<b>PRICE INCLUDING 30 MINUTE CONSULTING CALL</b>
<b>FULL MARKET REPORT: INCLUDES ANALYSIS &amp; EXPLANATORY DOCUMENT</b>	<b>\$3,500</b>	<b>NOT AVAILABLE</b>
<b>MULTI-USER LICENSE: CAN BE SHARED WITH 5 INDIVIDUALS IN ORGANIZATION</b>	<b>\$6,000</b>	<b>\$8,000</b>

# FULL SLIDE PREVIEW



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2



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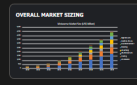
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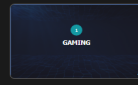
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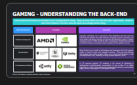
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8



9



10



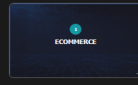
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12



13



14



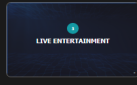
15



16



17



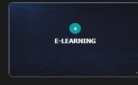
18



19



20



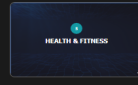
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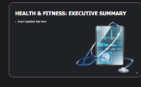
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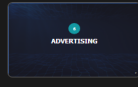
24



25



26



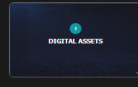
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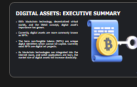
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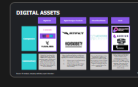
29



30



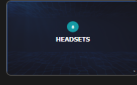
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32



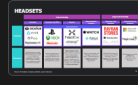
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34



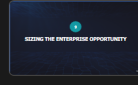
35



36



37



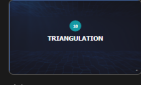
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39



40



41



42



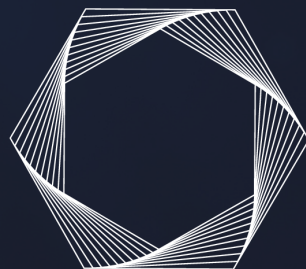
43



44



45



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